



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

August 23, 2024

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| To, The Manager - Listing BSE Limited ("BSE") , Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai - 400 001. | To, The Manager - Listing National Stock Exchange of India Limited ("NSE") , "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra (East), Mumbai - 400 051. |
| BSE Scrip Code: 517421 | NSE Symbol: BUTTERFLY |
| ISIN: INE295F01017 | ISIN: INE295F01017 |
| Our Reference:39/2024-25 | Our Reference: 39/2024-25 |

Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI LODR") details with respect to the product launch, as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as under:

| S. No | Name of the Product | Date of Launch | Category Product | Whether caters to domestic/ international market | Name of the countries in which the product is launched (in case of international) |
|-------|---------------------|-----------------|--------------------|--|---|
| 1 | Elektra Air Fryer | August 23, 2024 | Kitchen Appliances | Domestic | Not Applicable |

Kindly note that the above product launch has not triggered the threshold of materiality but disclosed as a measure of adoption of good corporate governance practices.

You are requested to take the above information on your record.

Thanking you,

For Butterfly Gandhimathi Appliances Limited

Viral Sarvaiya
Company Secretary & Compliance Officer
ACS: 33764

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103,
Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728.
E-mail : gmal@butterflyindia.com, Web : www.butterflyindia.com

Corporate office : E-34, 2nd Floor, Egattur Village, Rajiv Gandhi Salai, Navalur - 600130, Chengalpattu District.
Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,